Transforming Urban Landscapes By Creating Sustainable Communities
About Mahindra Group

The Mahindra Group focuses on enabling people to rise through solutions that power mobility, drive rural prosperity enhance urban lifestyles and increase business efficiency.

“Business Leadership”

Enjoys leadership position in tractors, utility vehicles, information technology, financial services and vacation ownership. Also has a strong presence in the agri business, aerospace, components, consulting services, defense, energy, industrial equipment, logistics, real estate, retail steel, commercial vehicles and two wheeler industries.

- A US$ 19 bn multinational group growing at a fast pace
- Among India’s leading and most trusted Business Houses
- Global presence across 6 continents; 100+ countries
- Employs over 200,000 people worldwide
- Presence in 10 Sectors and 20 Industry verticals

Boldness In Business and Forbes Global 2000
Mahindra Lifespaces Developers Ltd. (MLDL)

Mahindra Lifespaces Developers Ltd., the real estate and infrastructure development business of the Mahindra Group, is a leader in sustainable urban development through the creation of residential and integrated large format developments across nine Indian cities – Mumbai, Pune, Nagpur, Gurgaon, Faridabad, Jaipur, Chennai, Hyderabad and Bangalore.

The company has been at the forefront of transforming urban landscapes by creating sustainable communities and is India’s first Green Homes developer. It is one of the few companies in the sector with a presence across premium residential (Mahindra Lifespaces), Integrated cities (Mahindra World City) and affordable housing (Happinest).

- One of the first companies to receive the Platinum rated Green Homes pre-certification from IGBC
- Footprint of over 13.87 million sq.ft of residential and commercial real estate
- 1st real estate company in India to release its triple bottom-line focused Sustainability Report, based on the Global Reporting Initiative (GRI) framework and received an A+ rating indicating the highest levels of disclosure and transparency

Integrated Cities

The Mahindra Group pioneered the concept of Integrated cities through Mahindra World City to address the urban challenges of the nation. These integrated cities create self-fulfilling environments that nurture livelihood, living, life. At Mahindra World City, planning and forward thinking holds the key to development of the future cities of In. Mahindra World Cities are operational at Chennai, Tamil Nadu and Jaipur, Rajasthan; spanning across 1550 acres and 3000 acres respectively.

Industrial Clusters

Leveraging the expertise and experience of building world class cities, MLDL has forayed into building thriving industrial clusters of international standards across the country that fosters growth by offering high productive environment.
**Mahindra World City, Chennai**

India’s First IGBC Gold (Stage 1) Certified Green Township

Established in 2002, Mahindra World City, Chennai is promoted by the Mahindra Group in partnership with Tamil Nadu Industrial Development Corporation (TIDCO). Conceptualized as an Integrated City, MWC Chennai focuses on creating sustainable urban communities enabling transformation of Livelihood, Living and Life. Located strategically on National Highway - 32; spread across 1550 acres, MWC Chennai is planned in complete harmony with nature. MWC Chennai has today become a landmark on India’s Business map and hosts global corporate giants including BMW, B.Braun, Capgemini, Dorma, Infosys, Fujitec, Lear Corporation, Holiday Inn Express, Renault Nissan, TVS Group and Wipro among others.

**Highlights of MWC Chennai**

- Promoted by the Mahindra Group in partnership with TIDCO
- Located on NH-32, part of the Golden Quadrilateral
- Master planned by Jurong Consultants, Singapore; HOK, USA and landscape experts Belt Collins, Singapore
- Unique zones for Business and Lifestyle Unique SEZ & DTA Combination
- Plug & Play Infrastructure - Quick turnaround from leasing to start of operations
- In-house Operations and Maintenance - Well maintained infrastructure
- Onsite railway station

**Key Milestones Achieved**

- Destination of choice for 64 Global corporates and growing
- 95,000 persons employed (Direct - 38000, Indirect - 57000)*
- Cumulative Exports Rs.45,780 crores (2011 - 2017)
- Planned residential community for 6000+ families with supporting social infrastructure catering to all economic segments
- 4 residential project comprising of 2500 homes, Over 1100 families currently living within MWC

**Social Infrastructure**
- Mahindra World School
- Holiday Inn Express- Business Hotel
- MWC Club - Sports and Leisure Club
- The Canopy - Commercial Centre
- Downtown - Hostel for Single working Professionals
- JSP - Multispeciality Hospital Post Office

*As on 31st March 2017
Prime Location
Located on NH-32
(Part of the Golden Quadrilateral)

Distance from Key Hubs
Chennai International Airport 35 kms
Chennai Port 55 kms
Ennore Port 70 kms

Onsite Railway Station
Paranur Station
**Key Milestones Achieved**

- Destination of choice for 70 Transnational Companies and growing
- Total employment - 28907 (Direct - 8259, Indirect - 20648)
- Cumulative Exports - ~5788 crores

*As on 31st March 2017*
Prime Location
Located 262 kms from Delhi off NH-8 to the South West of Jaipur

Distances within Jaipur
Outer Ring Road | 03 kms
City Centre | 21 kms
Railway Station | 21 kms
Airport | 22 kms

In proximity to
Rail Inland Container Depot | 14 kms
Air Cargo Complex | 22 kms
Proposed Delhi-Mumbai Industrial Corridor

Master Plan
Competitive Advantages: Mahindra World City

Proven Expertise in Developing and Managing Integrated Cities and Industrial Parks

In-house Operations and Maintenance

Established Multinational Customer Base with 130+ Companies

Focus on Sustainable Development

- The MWC business model has been built with sustainability at its core. It is future ready yet flexible to adapt swiftly to the dynamic global environment.

- Sustainability is practiced across 3 key aspects: Economic, Environment and Social Equity.

  - Wide ranging use of Renewable Energy Sources and Energy Efficient System
  - Extensive Water Conservation and Recycling
  - Mainfold Direct and Indirect Job Creation
  - Integration of Local Communities
MWC Chennai

- MWC Chennai is India’s IGBC Gold certified (Stage 1) Green Township.
- 10 Tons Bio-CNG plant at Mahindra World City (MWC), Chennai.
- MWC Club, at MWC Chennai is India’s first club to receive IGBC LEED Gold Certification
- Aqualily, Iris Court and Nova, MWC Chennai - Residential Projects - pre-certified IGBC Gold and IGBC Green Homes rating

MWC Jaipur

- MWC Jaipur is Asia’s first and world’s largest project to be C40 Stage 2 certified for Climate Positive Development Program (CPDP).
- MWC Jaipur houses India’s first Pre-Certified SEZ with IGBC Gold rating
- Evolve - The next gen IT Park MWC, Jaipur - LEED platinum

Industrial Clusters

**Industrial Park in Tamil Nadu, North Chennai (NH 16)**
- Joint Venture Between Mahindra World City and Sumitomo corporation, Japan
- Over 2.4 Sq.km (242 ha) - Phase 1 Development of 1.2 Sq.km (121 ha). Construction Activities to start in May 2017
- Located on NH 16 on the Chennai - Kolkata Highway - Part of the Golden Quadrilateral

**Industrial Park in Gujrat, Ahmedabad (NH 8A)**
- Signed MOU with the Government of Gujarat for developing World Class Industrial Infrastructure
- Spread across 1.4 Sq.km (141 ha), 70 Km from Ahmedabad.
- Expected to be launched later in the year
- Estimated Total Investment of US $3 Billion

**Partners**

![C40 Cities](image)
![CDP](image)
![IBBI](image)
![WRI](image)
Our Partners in Progress

Mahindra World City, Chennai

IT SEZ
- Capgemini
- SEZ Recycling
- Infosys
- Mastek
- Vodafone
- Wipro
- Renault Nissan

AUTO ANCILLARY SEZ
- Bajaj Auto Limited
- Clariant India Limited
- Lohia Automobile Limited
- JBT Corporation
- TIMKEN
- WABCO

APPAREL & FASHION ACCESSORIES SEZ
- Hangers Plus
- MAS Linea
- Rattha
- Sim Clothing
- TUK TUK

DOMESTIC TARIFF AREA
- Visaka
- Clothesline and Color Apparels
- Intimex Fashions

RETAIL/SOCIAL
- Accudyne
- ABB
- BASF
- B Braun
- Arvö
- Bomba
- Delphi Technologies
- Fujitec
- GE Healthcare
- Greatold Molds Inc.
- HUSKY
- IHI
- Kuka
- Leica Geosystems
- Mecaplast
- Midea
- Parker
- Ravel
- SMC
- Spirax Sarco
- Tesa
- TSMF Technology (India) Pvt Limited
- TP
- Vodafone
- TATA
- DJM
- Mahindra World School
- The Canopy
- SPI
130+ Transnational Companies

Mahindra World City, Jaipur

[Image of various company logos, indicating a list of companies located in the Mahindra World City, Jaipur area. The logos represent companies from sectors such as engineering, IT, and related industries.]